



FOR IMMEDIATE RELEASE
March 26, 2019
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CITIZENS NATIONAL BANK HIRES BRANCH PRESIDENT, JIM MORSE TO OVERSEE THE ROCKDALE BRANCH

Morse will be responsible for managing and growing the Rockdale branch customer base with a focus on Business and Commercial Real Estate loans.

Rockdale, TX - March 26 2019 - Citizens National Bank, a Central Texas community financial institution announced that Jim Morse has joined the team as Branch President for the Rockdale location.

A graduate of Texas Tech University with a degree in Finance, Morse extended his education at the Graduate School of Banking at Colorado where he graduated with honors. Jim is a 3rd generation banker who abides by the philosophy that we should treat others as we would want to be treated.

His professional experience includes serving in senior management as Chief Credit Officer at a community bank in West Texas. Most recently, Morse utilized his perspective and expertise in the banking needs of business owners to open a surgery center from the ground up for two Ft. Worth doctors. Jim also earned a spot on the prestigious “40 under 40” list named by the Ft. Worth Business Press.

“Jim brings a wealth of experience to our bank. His roots are in community banking and we are confident in his ability to grow the bank,” said Steven Wise, President and Chief Lending Officer. “He is an active civic volunteer and will be an asset to both the bank and the community.”

Morse has served as President of the Optimist Club and also as Treasurer and VP of his local Chamber of Commerce. Jim is very excited about returning to community banking.

About Citizens National Bank

We are a \$410 million in assets community financial institution and have been proudly serving Central Texas since 1900. That experience is what sets Citizens National Bank apart. A Cameron, TX based financial institution with eight branches across Central Texas including Milam, Lee, Williamson and Travis counties. From Cameron to Cedar Park and several towns in between, we know and are active in each of the communities we serve. That makes us better able to meet the banking needs of the communities we serve. Additional information can be found at cnbanktexas.com.

