



FOR IMMEDIATE RELEASE

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CITIZENS NATIONAL BANK HIRES CHIEF OPERATING OFFICER, JEFF DAVIS TO STRENGTHEN ORGANIZATIONAL LEADERSHIP

Davis will be responsible for overseeing the bank operations and IT/cybersecurity.

Cameron, TX – April 29, 2019 - Citizens National Bank, a Central Texas community financial institution announced that Jeff Davis has joined the team as Chief Operating Officer.

Jeff Davis has spent over thirty years leading operations, strategy, and change in financial institutions. He has an MBA from Anderson University, his undergraduate degree from Indiana Wesleyan University, and is a graduate of the Stonier Graduate School of Banking held at the University of Pennsylvania.

“Jeff brings three decades of operational and leadership experience to us. I’m confident in his ability to move our bank forward in critical areas important to our future growth,” said Steven Wise, President and Chief Lending Officer. “As a member of the bank’s executive team Jeff will strengthen our organizational leadership.”

His professional experience includes COO responsibilities in Indiana, Washington, and Texas. His hands-on leadership style has allowed him to lead his organizations through multiple acquisitions, system conversions, and processes and efficiency gains, while constantly pushing towards top tier performance. His responsibilities have included, IT, IS, H/R, Operations, Project Management, Product Development, Vendor Management, Marketing/Corporate Communications, Systems & Delivery Channels, Facilities & Fleet, and Branch Management.

CNB looks forward to Davis managing the overall quality and efficiency of Bank operations, ensuring that the company delivers outstanding service that is client-focused and efficient at all times.

About Citizens National Bank

We are a \$410 million in assets community financial institution, proudly serving Central Texas since 1900. That experience is what sets Citizens National Bank apart. A Cameron, TX based financial institution with eight branches across Central Texas including Milam, Lee, Williamson and Travis counties. From Cameron to Cedar Park and several towns in between, we know and are active in each of the communities we serve. That makes us better able to meet the banking needs of the communities we serve. Additional information can be found at cnbanktexas.com.

